



Attorney General Jon Bruning

NEWS RELEASE

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Contact: Leah Bucco-White
402.471.2067
Leah.bucco-white@nebraska.gov

Attorney General Bruning Highlights AMBER Alert Awareness Day

Note: A sound bite on this topic is available at: <http://www.ago.ne.gov>

(Lincoln, Neb.) Attorney General Jon Bruning reminds Nebraska parents to think about their children's safety on AMBER Alert Awareness Day which is Tuesday, Jan. 13.

"AMBER Alerts notify law enforcement and the public that your child is missing in a matter of minutes," said Bruning. "Every moment counts when a child disappears and an AMBER Alert can help get him or her back home safely."

If law enforcement believes a child has been kidnapped or is in danger of serious harm or death, the goal of an AMBER Alert is to get a description and details out to the public and find that child. Parents should contact local law enforcement immediately if their child is missing. Having the following information on-hand is critical:

- Name of missing child and general information like: height, weight, age, date of birth, eye and hair color, right or left-handed, and distinguishing marks or scars.
- When and where the abduction took place.
- All available suspect information: name, height, weight, build, eye and hair color, and distinguishing marks or scars.
- Any suspect information on the means of travel or direction of travel as well as vehicle descriptions.
- Photos of the missing child and of the abductor if possible.

From 2002-2008, Nebraska activated the AMBER Alert eight times and in all cases the child was found.

Nebraska currently distributes AMBER Alerts through many sources including: electronic message boards along Interstate 80, the 511 advance traveler information phone system, traveler information kiosks, radio and television's emergency alert system and Nebraska lottery vendors. More than 120 radio and television stations and 180 local law enforcement agencies also participate in the program. People can sign up for AMBER Alerts by going to the Nebraska State Patrol's Web site, <http://www.nsp.ne.state.us>.

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